CARD INFORMATION

THE BETTER YOU KNOW YOUR PRODUCT THE EASIER THE SALE

The Blue Grass Council Camp Card, a value-enhanced discount card is an opportunity for Scouts to earn money and pay for their summer camping fees and equipment. Each camp card contains promotional offers from six different vendors that are good during the 2013 calendar year. The cards sell for $5.00 each. For every 25 cards a Scout sells, they will be entered in a drawing for a Blue Grass Council Gift Card. Camp Cards will be available for distribution beginning March 21 at the Scout Service Center or by making arrangements with your District Executive. Units are asked to turn in all monies and unsold cards by Friday, May 17. Commission earned is $2.50 per card by May 17 and $1.75 per card for payments received after May 17. Below is a list of vendors and offers:

VENDORS	
Kroger Food Stores (One Time Usage)	$5.00 off $75.00 or more purchase - Expires June 30, 2013
Chick-fil-A (One Time Usage)	**FREE** Chick-fil-A® Chicken Sandwich "with purchase of any lunch or dinner meal"
Richmond Honda	**FREE** Nitrogen tire fill, tire rotation, and brake inspection. Unlimited uses. No appointment necessary. We service all makes and models!
Subway (One Time Usage)	**FREE 6" SUB** Buy any 6" sub/flatbread with any size fountain drink, get any 6" sub/flatbread of equal or lesser price for FREE! (Excludes Supreme Subs, not valid in Bracken, Robertson, Mason, Lewis, Elliott, Johnson, Martin, Floyd, Pike, Letcher, Bell, McCreary, and Clinton counties.)
Sportsman's Warehouse (One Time Usage)	$10.00 off a purchase of $50.00 or more
Gatti's Pizza/GattiTown (One Time Usage)	Buy one regular price adult buffet get a child's (12 and under) buffet free at GattiTown and Gatti's Pizza locations in Lexington, Pikeville, Corbin, Somerset, and Morehead. Cannot be used with other offers or in groups.

Unit sign up

Fill out this form or go online to complete at www.bgbsa.org . Forms will be located under Blue Grass Council Camp Cards. Please email to AnnaMarie.Jackowski@scouting.org as a PDF subject line to read Camp Card or fax your order to 859-252-3785 or mail to Blue Grass Council, BSA, Camp Card 3445 Richmond Road, Lexington, KY 40509.

☐Pack ☐Troop Unit Number _____ # of cards requested _____

District: ☐ Elkhorn ☐Lake Cumberland ☐Lonesome Pine ☐Mountain Laurel ☐Palisades ☐Shawnee

Camp Card Chairperson _____

Contact Address _____

City _____ State KY Zip Code_____

Daytime phone # (_____)_____

Email Required _____

UNIT INFORMATION

HOW THE CAMP CARD SALE WORKS:

Step 1 Determine the number of cards you believe your unit will sell. This number will be based on your unit's needs and goals for the year.
No Risk- All cards not sold can be returned to the council at the end of the sale. However, units will be charged for unsold cards that are not returned.

Step 2 Camp Cards will be available beginning March 21. They can be picked up at the Council Scout Shop or by contacting your District Executive to make other arrangements for pick-up.

Step 3 Distribute the cards to your Scouts and let them go sell. Review selling tips from sales pro Michael Beck. You can find these helpful hints in the ***popcorn leaders guide*** on www.scoutingpopcorn.com.

- Encourage parents to take them to work
- Set-up in front of a store as a unit
  *** **Please Do NOT approach a Kroger Store about selling at their locations.** ***
- Ask all of your friends and neighbors. This card is a great value and should sell itself.
- Promote the card through emails and on Facebook

SALE TIMELINE.....

February 22, 2013	Sales Sign Up Deadline
March 21 through the Scout Shop or your District Executive	Pick up Cards
March 21 thru May 17, 2013	Sales Period
May 17, 2013 (units will be charged for any unsold cards not turned in)	Turn in Money & Any Unsold Cards
After May 17, 2013	Late Payment Commission drops to $1.75 per card

VALUE OF THE 2013 CAMP CARD

New Uniform	$121.00	49 Cards
Day Camp	$70.00	28 Cards
New Tent Eureka!®Solitaire Tent Item# 612501	$79.99	32 Cards
Summer Camp	$235.00	94 Cards
Philmont	$1,500	600 Cards
Cub Resident Camp	$75.00	30 Cards
Troop Trailer	$5,000	2,000 Cards
McKee Fall Adventure	$65.00	26 Cards

PRIZE INFORMATION

Every week during the Camp Card sales campaign, Blue Grass Council will conduct a drawing for a $25 Blue Grass Council Gift card. The sale begins March 21 and runs through May 17, 2013. After all the unit orders have been submitted there will be a GRAND PRIZE Drawing on Monday, May 20, 2013. The Grand Drawing will be a $200 Blue Grass Council Gift card.

Encourage your Scouts to sell early and to sell often. Sell to neighbors, friends, relatives, church members, etc. Mom and Dad can help in their Scout's efforts by taking cards to work. Good Luck!

TO QUALIFY FOR THE DRAWING

"Send Me to Camp" Program-for every 25 cards sold the Scout will get one ticket entered in the weekly drawing. You must fax or email a copy of the sales verification form, with the unit leader's signature, to the Blue Grass Council Service Center at 859-252-3785 or email to AnnaMarie.Jackowski@scouting.org as a PDF subject line: Camp Card Contest Verification.

RULES FOR THE DRAWING

There will be one winner each week. Every week we will start over. All tickets from the prior weeks will be placed in the Grand Prize drawing at the conclusion of the sale.

If a Scout sells 25 cards every week, they will be entered into that week's drawing as well as the grand prize drawing. The winner will be notified by phone and their prize will be mailed to them.

GRAND PRIZE DRAWING

The grand prize drawing will be held on Monday, May 20, 2013, after all unit sales have been submitted. For every form that the Scouts either fax or emails during the 8 week sale, the Scout will have one ticket entered into the drawing. The winner will be notified by phone and can pick-up his/her prize at the Blue Grass Council Service Center or have it mailed to them directly. It is to the Scout's advantage to fax or email as many forms as possible during the sale to increase their chances of winning. Remember, all forms are required to be verified by the unit leader.

FOR MORE INFORMATION

Matt Roberts, Director of Field Services, 859-231-7811, Matthew.Roberts@scouting.org or Anna Marie Jackowski, Sr. Scout Shop Manager, 859-263-6367 Direct Line or AnnaMarie.Jackowski@scouting.org

Please Note:
The Camp Card program is an approved Unit Money Earning Activity sponsored by the Blue Grass Council. Scouts are encouraged to wear their Class "A" Uniform for all local council sponsored money earning activities. Please refer to the Unit Money Earning Application (#34427) for requirements and guidelines for all unit money earning activities.

UNIT RECEIPT

STEP 1

☐Pack ☐Troop Unit Number _____

District: ☐ Elkhorn ☐Lake Cumberland ☐Lonesome Pine ☐Mountain Laurel ☐Palisades ☐Shawnee

Camp Card Chairperson _____

Contact Address _____

City _____ State KY Zip Code_____

Daytime phone # (_____)_____

Email Required _____

STEP 2

	Number of Cards Issued
-	CARDS RETURNED
=	CARDS SOLD
X $2.50 ea	($3.25 after May 17)
=	PAYMENT DUE

Date Issued:_____

Payments can be paid by:

UNIT check (NOT multiple personal checks)

Visa, MasterCard, American Express or Discover

Credit Card Number	
Expiration Date	CVV Code
Signature:	Date
Print Name	

STEP 3

I recognize that each of these cards have a cash value of $5.00. There is no risk to our unit as long as all unsold cards are returned to the council by May 17, 2013. By signing below I recognize that our unit will be charged for every unreturned card. ($2.50 each by May 17, $3.25 each AFTER May 17)

_____ Our unit will close out our account (Money/Unsold Cards turn in) by May 17, 2013.

I agree to these terms: Print Name _____

Signature Required _____

Blue Grass Council, Boy Scouts of America
3445 Richmond Road
Lexington, KY 40509
P: 859-231-7811 F: 859-252-3785

CONTEST VERIFICATION

This is to verify that_____ of Pack/Troop #_____
has sold 25 camp cards and is qualified for this week's prize drawing and the Grand Prize on May 20, 2013

_____

Unit Leaders Signature Date

Blue Grass Council, BSA 3445 Richmond Road, Lexington, KY 40509
859-252-3785 Fax # email AnnaMarie.Jackowski@scouting.org

This is to verify that_____ of Pack/Troop #_____
has sold 25 camp cards and is qualified for this week's prize drawing and the Grand Prize on May 20, 2013

_____

Unit Leaders Signature Date

Blue Grass Council, BSA 3445 Richmond Road, Lexington, KY 40509
859-252-3785 Fax # email AnnaMarie.Jackowski@scouting.org

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