2013 National Jamboree® Custom Patch and Emblem Guidelines

Are you getting ready for the 2013 National Scout Jamboree? This guide is designed to help Local Councils create custom Jamboree Shoulder Patches (JSP) for their event. Please note that any temporary insignia must adhere to the BSA Insignia Guide. When creating your next JSP design, use of these guidelines will help move your patch design through the approval process in working with the National Supply Group or a BSA Official Licensee.

Below are the guidelines to help you design your 2013 JSPs:

- All Jamboree Shoulder Patches (JSP) should use either the words, “National Jamboree” or “National Scout Jamboree”.
- Any patches which too closely resemble a 2013 National Jamboree logo design, including, but not limited to, size, color, or shape, will not be authorized.
- Any patches that contain the word, "Shakedown" will not be authorized.
- Use of the words “SBR” or “Summit Bechtel Reserve” will be authorized but only in conjunction with the words "2013 National Scout Jamboree" or "2013 National Jamboree".
- All JSPs must be 2” x 5” in size. Any JSP that does not conform to this guideline may not be authorized. Troop or crew numerals cannot be embedded in the design.
- Any use of third party trademarks must have written approval prior to use. Written approval must be made on company letterhead.
- All JSPs must conform to the BSA Commercialism Policy and may not directly or indirectly endorse a third party product or service.
- Jamboree Shoulder Patches (JSP) cannot have the city and state on them. The name of the Council must appear on all JSPs. Only the council name is allowed as far as identification of the unit is concerned. No council initials are accepted.
- All JSPs must conform to the Guidelines for Custom Patches and Emblems and the Native American Guidelines in working with the National Supply Group or an Official Licensee.

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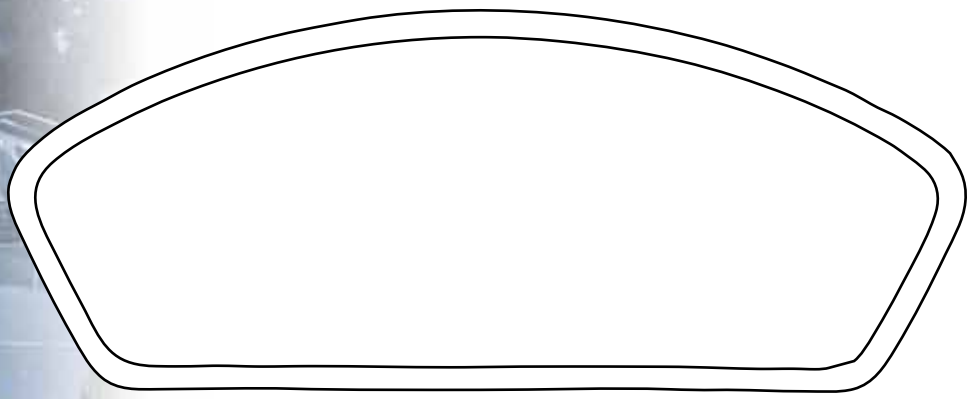
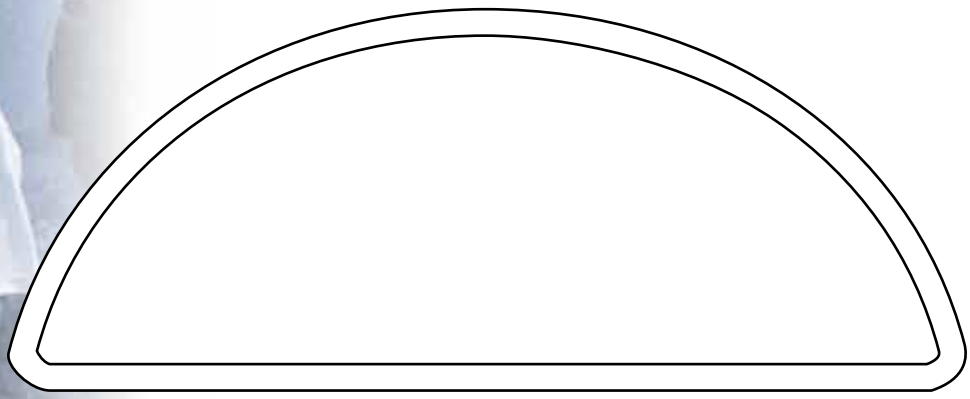
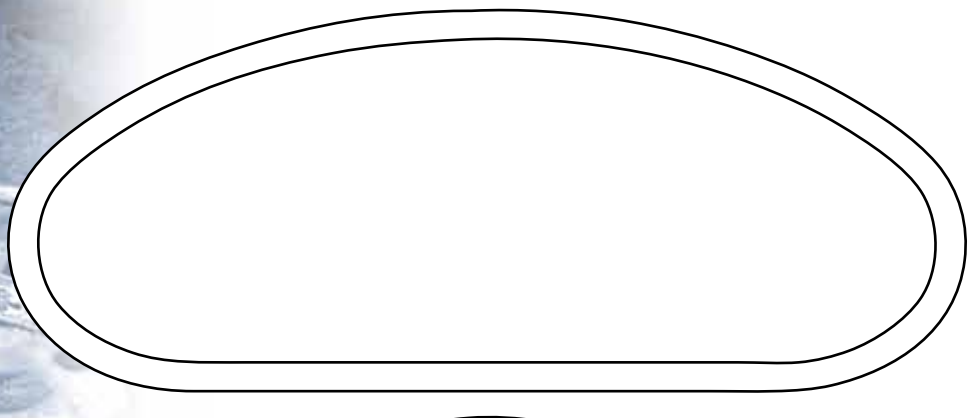
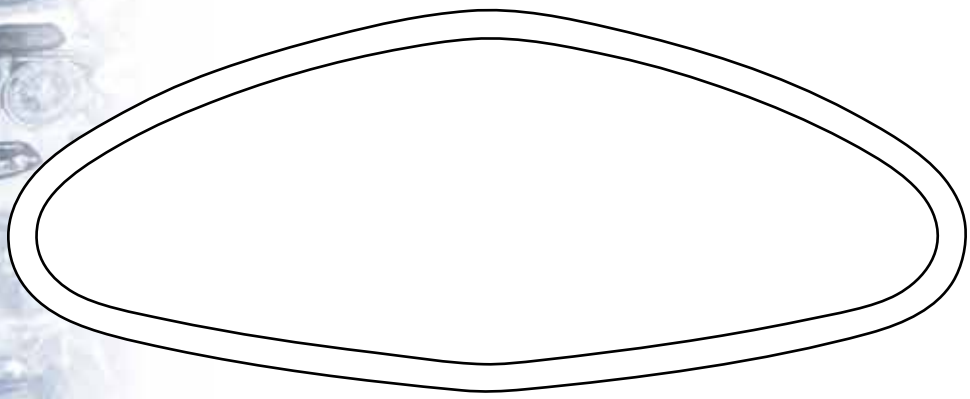
Last Updated 11/20/2012

Acceptable JSP Shapes









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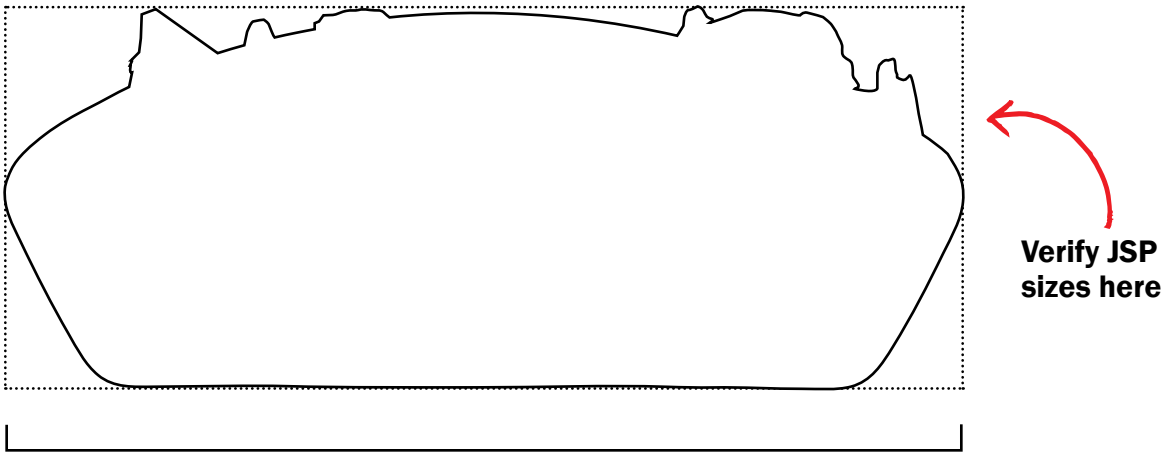
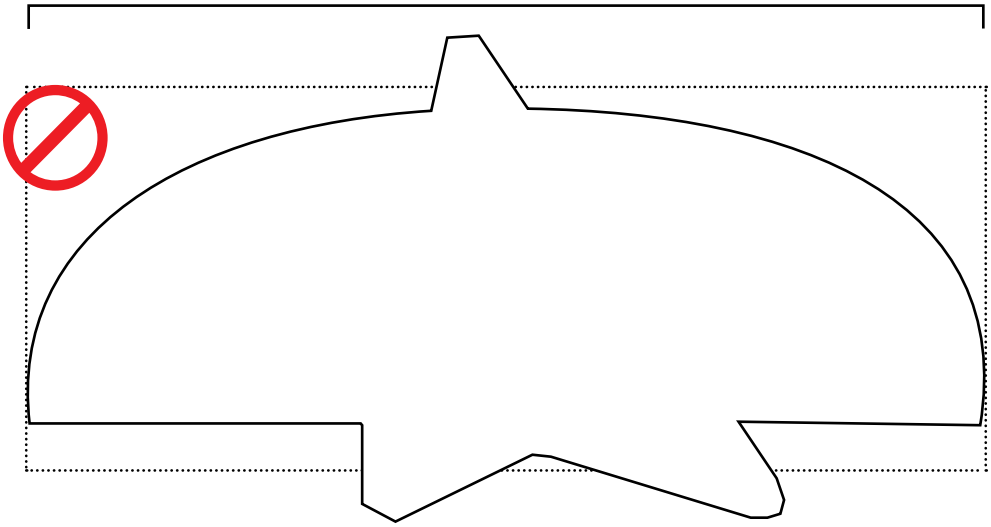
Sizing Requirements for JSPs

Correct Use of Size Parameter



5”x 2”

Incorrect Use of Size Parameter



NEVER reproduce JSP larger than permitted size parameters

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